



MNC Sekuritas Luncurkan Aplikasi Online Trading Saham MotionTrade

JAKARTA, 26 Agustus 2021 – Untuk memberikan layanan online trading yang terbaik bagi masyarakat Indonesia, MNC Sekuritas, unit bisnis milik PT MNC Kapital Indonesia Tbk (BCAP), melakukan *revamp* dan *rebrand* aplikasi online trading saham dari yang sebelumnya MNC Trade New menjadi **MotionTrade**. Tak hanya untuk trading saham, MotionTrade juga dilengkapi dengan kemampuan jual beli reksa dana.

MotionTrade adalah aplikasi perdagangan saham dan reksa dana online, memberikan pengalaman digital yang stabil, cepat, dan aman. MotionTrade dapat digunakan pada perangkat apa pun, baik smartphone dan smartwatch berbasis Android maupun iOS, tablet, hingga komputer berbasis Windows atau Mac OS. MotionTrade juga dilengkapi dengan perintah suara (**voice command**), fitur baru yang tidak tersedia di platform trading online manapun. Pengguna dapat menggunakan fitur perintah suara untuk membuka berbagai menu, input transaksi beli/jual, membaca berita, mengecek harga saham dan mengakses berbagai aktivitas di aplikasi. Pembukaan rekening juga dapat dilakukan sepenuhnya secara online melalui MotionTrade.

MNC Sekuritas Launches Online Stock Trading Application MotionTrade

JAKARTA, 26 August 2021 – In order to provide the best online trading service for Indonesians, MNC Sekuritas, a wholly-owned business unit under PT MNC Kapital Indonesia Tbk (BCAP), has revamped and rebranded their online stock trading application from the previous MNC Trade New application to **MotionTrade**. Not only for stock trading, MotionTrade has the ability to buy and sell mutual funds.

MotionTrade is an easy-to-use online stock and mutual fund trading application that provides stable, fast, and secure digital experience. MotionTrade can be used on any device, both Android and iOS-based smartphones and smartwatches, tablets, to Windows or Mac OS based computers. MotionTrade is also capable of executing **voice commands**, a new feature unavailable in any other online trading platforms. Users can use the voice command feature to open various menus, input buy/sell transactions, read news, check stock prices, and access other activities in the application. Account opening can also be done entirely online through MotionTrade.

Untuk memenuhi kebutuhan analisa teknikal bagi trader profesional, MotionTrade juga dilengkapi dengan fitur chart komprehensif besutan **TradingView**, untuk membantu trader memvisualisasikan dan Menyusun strategi trading. TradingView Chart ini dilengkapi dengan berbagai drawing tools dan indikator teknikal yang dapat disesuaikan dengan keinginan pengguna seperti: TrendLine, Gann and Fibonacci, MacD, Ichimoku, Volatility Index dan masih banyak lagi.

Executive Chairman MNC Group, Hary Tanoesoedibjo mengungkapkan MotionTrade akan diintegrasikan ke dalam ekosistem Motion yang sedang gencar dibangun BCAP, sebagai komitmen untuk menciptakan ekosistem fintech end-to-end yang menempatkan kenyamanan pengguna di setiap langkah perjalanan inovasinya.

“Saya bangga dengan berbagai solusi inovatif serta kinerja MNC Sekuritas, khususnya dengan hadirnya MotionTrade. Saat ini, pasar modal Indonesia didominasi investor domestik, terutama kaum milenial dan gen Z. Berdasarkan data BEI terbaru awal bulan ini, jumlah investor meningkat 50% dibanding tahun lalu, mencapai lebih dari 2,6 juta investor saham. Terlebih, ada tambahan 5,2 juta investor reksa dana. MotionTrade berkomitmen untuk mendukung investor mendapatkan akses dan pertumbuhan pasar modal Indonesia.

To meet the technical analysis needs of professional traders, MotionTrade is also equipped with a comprehensive charting feature from **TradingView**, to help traders visualize and inform their trading strategy. TradingView Chart is equipped with various drawing tools and technical indicators that can be adjusted according to the user’s wishes such as: TrendLine, Gann and Fibonacci, MacD, Ichimoku, Volatility Index and many more.

Executive Chairman of MNC Group, Hary Tanoesoedibjo, said that MotionTrade would be integrated into the Motion ecosystem that BCAP is currently developing as a commitment towards creating an end-to-end fintech ecosystem that places customer centric convenience in every step of the innovation journey.

“I am proud of the innovative solutions and performance arising from MNC Sekuritas, especially with the launching of MotionTrade. Today, the Indonesian capital market is dominated by domestic investors, especially millennials and Gen Z. Based on recentmost IDX data earlier this month, the number of investors increased 50% compared to last year, reaching more than 2.6 million stock investors. Furthermore, there are additional 5.2 million mutual fund investors. MotionTrade is committed to supporting investors in the access to and growth of the Indonesian capital market.

The graphic features the MotionTrade logo at the top. Below it are five feature highlights, each with an icon and a text box:

- Mutual Fund Supermarket**: Represented by a green circle with a white icon of a hand holding a coin.
- Online Account Opening**: Represented by a green circle with a white icon of a person.
- Voice Command & Synthesizer**: Represented by a green circle with a white icon of a microphone.
- Advanced Charting: TradingView Chart**: Represented by a green circle with a white icon of a bar chart with an upward arrow.
- Platform Support:**: Represented by a blue bar with white text, followed by icons for a smartphone, tablet, smart watch, and desktop monitor.

Below the platform support icons, there are two labels: "Smartphone, Tablet, Smart Watch (Android & iOS)" and "Desktop (Windows & Mac OS)".

“MotionTrade akan mengambil peran penting dalam ekosistem Motion Technology, suatu konsep yang mengintegrasikan berbagai aplikasi fintech MNC Financial Services, seperti MotionBanking, MotionPay, MotionInsure dan aplikasi Motion lain yang sedang dikembangkan. MNC Bank saat ini sedang dalam proses untuk menjadi bank penampung Rekening Dana Nasabah (RDN). Setelah disetujui, MotionTrade akan bekerja sama dengan MotionBanking untuk menciptakan ekosistem keuangan yang interconnected secara seamless. Integrasi brand Motion tidak hanya untuk mendapatkan brand recognition, tetapi juga sebagai bentuk komitmen kami mensinergikan seluruh portofolio untuk mengatasi beragam kebutuhan keuangan masyarakat.”

“MotionTrade will play a key role in the Motion Technology ecosystem, a concept that integrates various MNC Financial Services fintech applications, such as MotionBanking, MotionPay, MotionInsure, and other Motion applications that are under development. MNC Bank is currently in the process of becoming a Customers' Fund Account (RDN) bank. Once approved, MotionTrade will work with MotionBanking to create a seamless interconnection with each other that will undoubtedly drive user growth. The integration of the Motion brand is not only to get brand recognition, but also as our token of commitment to synergize across our portfolio towards addressing the diverse financial needs of the community.”

Hary Tanoesoedibjo

Transformasi aplikasi online trading kebanggaan MNC Sekuritas berawal sejak tahun 2016 saat aplikasi MNC Trade New pertama kali diluncurkan. Di tahun 2017, aplikasi online trading saham berbasis syariah yaitu MNC Trade Syariah melengkapi sistem online trading konvensional. Seiring berjalannya waktu, kedua versi tersebut terintegrasi dalam satu aplikasi dengan fitur yang semakin lengkap bagi investor pemula maupun berpengalaman.

Agen Penjual Efek Reksa Dana (APERD)

Direktur Utama MNC Sekuritas, Susy Meilina menambahkan, MNC Sekuritas juga memegang lisensi **APERD**, sehingga transaksi saham dan reksa dana juga dapat dilakukan secara praktis melalui MotionTrade. MotionTrade dikembangkan sebagai supermarket reksa dana dengan berbagai pilihan produk dari 14 Manajer Investasi (MI) terbaik. Targetnya, MotionTrade akan menggabungkan produk dari 50 MI yang mewakili 70% total AUM di Indonesia. Dana di Rekening Dana Nasabah dapat digunakan untuk pembelian reksa dana maupun saham. Sedangkan portofolio reksa dana juga dapat dijadikan sebagai jaminan untuk transaksi saham margin.

The transformation of the online trading application, as the pride product of MNC Sekuritas, began when the MNC Trade New application was first launched in 2016. In 2017, the sharia-based online stock trading application, namely MNC Trade Syariah, complemented the conventional-based online trading system. Over time, the two versions were integrated into one application with more complete features for both novice and experienced investors.

Mutual Fund Selling Agent (APERD)

President Director of MNC Sekuritas, Susy Meilina added that MNC Sekuritas also holds **APERD** license, so that mutual fund transactions can also be done seamlessly through MotionTrade. MotionTrade is developed as a mutual fund supermarket with a wide selection of products from the 14 best and well-known Investment Managers (IM). MotionTrade targets to combine products from 50 IMs, which represent 70% of the total AUM in Indonesia. Deposits in the Customer's Fund Account can be utilized to purchase both mutual funds and shares. Meanwhile, the mutual fund portfolio can also be used as collateral for margin stock transactions.

“Berkat digitalisasi dan pengembangan online trading, jumlah nasabah MNC Sekuritas tumbuh hingga 598% dalam kurun waktu 5 tahun. Tentu saja, hal ini diikuti dengan nilai transaksi digital yang naik 769%. Jumlah download tumbuh 4.957%. Total pengguna aktif harian juga naik 2.567%, menjadikan MNC Sekuritas dalam 5 besar perusahaan sekuritas dengan frekuensi transaksi tertinggi. Apalagi MotionTrade sekarang memiliki kemampuan jual/beli reksa dana, kami dapat melakukan sales bundling sehingga mempercepat pertumbuhan akun nasabah. Kedepan, tidak menutup kemungkinan MotionTrade untuk memperluas jangkauan ke marketable securities lain,” jelas Susy.

“Thanks to digitalization and the development of online trading, the number of MNC Sekuritas customers grew by 598% within 5 years. Of course, this was followed by increased value of digital transactions by 769%, while the number of downloads grew by 4,957%. The total daily active users also rose 2.567%, placing MNC Sekuritas as the top 5 securities companies with the highest transaction frequency. Now that MotionTrade has the ability to buy/sell mutual funds, we can do sales bundling to accelerate user account growth. In the future, it is possible for MotionTrade to expand its reach to other marketable securities,” explained Susy.

Disaksikan oleh Direktur Utama PT Bursa Efek Indonesia Inarno Djajadi, MNC Trade New resmi bertransformasi menjadi MotionTrade. Acara peluncuran MotionTrade ini ditayangkan secara virtual melalui Zoom Webinar, serta Live Streaming di YouTube MNC Sekuritas, Okezone.com, Sindonews.com, iNews.id, IDXChannel.com dan RCTI+.

Witnessed by the President Director of the Indonesia Stock Exchange Inarno Djajadi, MNC Trade New officially transformed into MotionTrade. The MotionTrade launch event was broadcast virtually via Zoom Webinar and Live Streaming on YouTube MNC Sekuritas, Okezone.com, Sindonews.com, iNews.id, IDXChannel.com, and RCTI+.

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#MNCSekuritas #MotionTrade #MotionTradeDuluAja #GampangBeliSaham #YukInvestasiYuk #MNCFinancialServices



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